

GET NOTICED!

**OUTDOOR
ADVERTISING**

**Now Available
In Taos on**



**Increase Awareness Daily with
Moving Billboards**

- Local Reach
- High Visibility
- Frequency
- Impact



Pictured:
Full Side Wrap

Display your Ad on
Taos Chili Line
on Busiest Streets in Taos!
Call Today for Rates & Information

575-751-0909



www.Templetonmktg.com

**THE ONLY EFFECTIVE OUTDOOR ADVERTISING IN TAOS!
RATE CARD INFORMATION**

Full Back Wrap
80" x 87.5" w \$400/mo.
est. production costs: \$1200 - \$1350



Full Side Wrap
163.25" x 68.75" \$520/mo.
est. production costs: \$1800-\$2100



2/3 Side Wrap
\$400/mo.
est. production costs: \$1500-\$1700



Decals \$190/mo.
26" x 72" Limit 1 to 2
est. production costs: \$120.00 month showing



**Market
Coverage**

- Monday-Saturday 7am-6pm
- Sunday limited service
- Average 1500 miles per vehicle/mo.
- 40 Bus stops on busiest streets of Taos
- Average speed 17-20 mph

1/2 Side Wrap
75" x 68.75" \$320/mo.
est. production costs: \$1100-\$1250



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