

GET NOTICED on MOVING BILLBOARDS!



**OUTDOOR
ADVERTISING**

In Taos on



**Increase Awareness Daily with
MOVING BILLBOARDS**

- **Local Reach**
- **High Visibility**
- **Frequency**
- **Impact**



Pictured:
Half Side Wrap

Display your Ad on
Taos Chili Line
on Busiest Streets in Taos!

Call Today for Rates & Information

575-751-0909



www.Templetonmktg.com

THE ONLY EFFECTIVE OUTDOOR ADVERTISING IN TAOS!

RATE CARD INFORMATION

Full Back Wrap
80" t x 73" w \$400/mo.
est. production costs: \$1200 - \$1350



Full Side Wrap
204" t x 73" w \$580/mo.
est. production costs: \$1800-\$2100



1/2 Side Wrap - Driver's Side
115" t x 73" w \$400/mo.
est. production costs: \$1500-\$1700



Decals - Driver's Side
30" t x 96" w \$200/mo.
est. production costs: \$240.00



1/2 Side Wrap - Load Side
106" t x 73" w \$320/mo.
est. production costs: \$1100-\$1250



**Market
Coverage**

- Monday-Friday 7:30am-5:30pm
- Average 1500 miles per vehicle/mo.
- 40 Bus stops on busiest streets of Taos
- Average speed 17-20 mph



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